

WHAT DO WE MEAN?



VISION STORY (the future)

A Vision should be: Imaginable, Desirable, Feasible, Focused, Flexible, and seem a little bit impossible. Does your vision statement inspire and align your Organization? Is it a future vision of success?

HOW FAR CAN YOU SEE?

- What will we be?
- When we arrive, what will we see and hear?
- What will it feel like?
- What will be different when we fulfill our responsibilities and our duties?

MISSION STATEMENT (the *present*)

Does your mission statement map out the way forward, identify the steps that need to be taken, and promote continuous change?

IS YOUR LADDER AGAINST THE RIGHT WALL?

- Organize and take actions to fulfill the vision
- What should stop doing?
- What aren't we doing now, but need to do to reach our vision?
- What skills, talents and resources are needed?



PATHFINDING PLAN (the *journey*)

Using a Pathfinding Plan, you can go anywhere. It's your choice. However, you can't get somewhere until you know your beginning point, and your final destination. To this end, the Pathfinding Plan will call upon you to measure, manage, and morph.

NAVIGATION.

- Where are we?
- What action options do we see?
- Which way next?
- What do we need to change?
- How do we take an action step now?